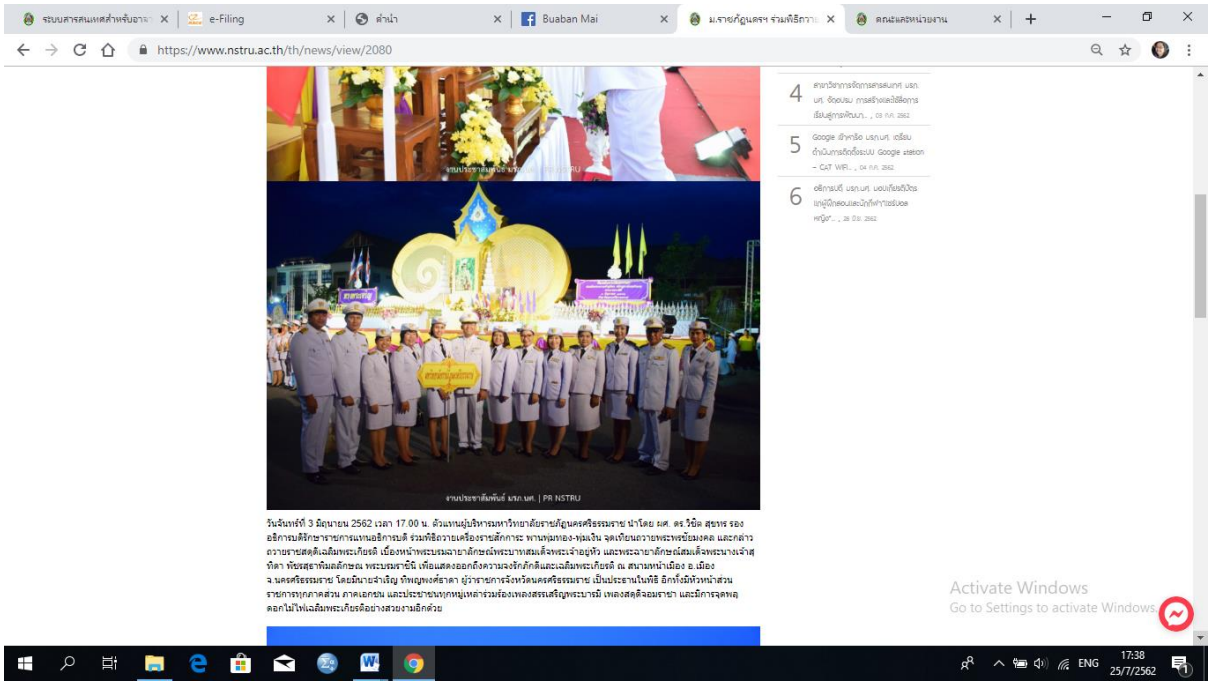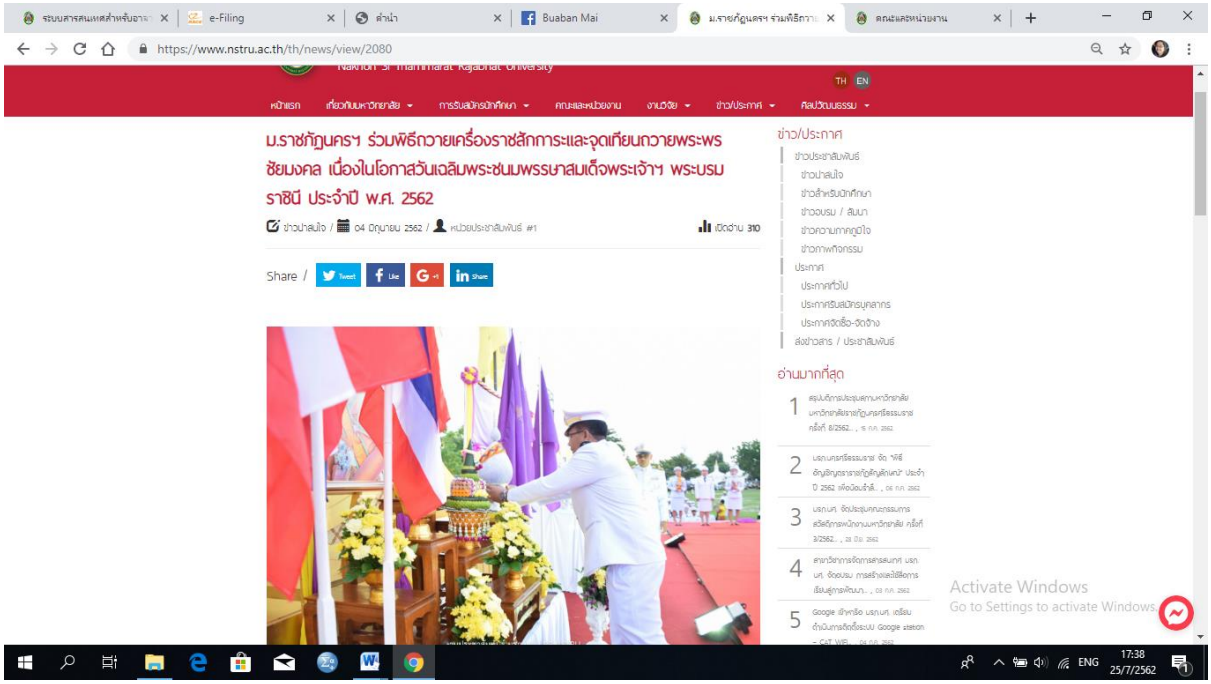กิจกรรมวันแม่แห่งชาติ